

Be a part of the Christmas Tree Festival for a better and brighter christmas for those with cystic fibrosis.

We are thrilled to announce the CF Christmas Tree Festival will once again be held at Wellington International Airport. We welcome you to join other leading businesses to sponsor and decorate a tree for display at the airport.

The festival is held throughout December and over the New Year period. Thousands of travellers pass through the airport every day and the festival provides a high-visibility opportunity for you to promote your business and brand.

Last year we had 38 businesses with an array of amazing and individual Christmas trees on display, raising over \$40,000.

Your sponsorship means that we can continue to offer social worker support, provide essential medical equipment, and fund research and advocacy efforts in support of people who live with CF.

How does it work?

- We provide the tree and you provide the decorations – use your company or brand logo and get creative. The possibilities are endless and only limited by your imagination!
- Decorations should reflect your business – the Christmas Tree Festival provides high-visibility branding in a premium advertising space.
- Trees will be installed during the last week of November and taken down in the first week of January 2020, meaning a whole month of promotional exposure during a peak time of foot traffic for the airport. Final dates to be confirmed.
- The festival provides an excellent opportunity to get your brand in front of up to 20,000 potential customers each day. In addition to this, each year there have been amazing prizes for the winning tree. Your contribution is also tax-deductible.
- You will also be invited to the opening gala – a great opportunity to meet with people from like-minded businesses.

If your business would like to be involved simply fill out the Expression of Interest form overleaf. We'll then get in touch with you to discuss options and pricing.



Expression of Interest Form

To be a part of this wonderful festival, fill out this expression of interest form. We'll then get in touch with you to discuss the options and pricing.

Please send form to Nicci Hughson by email to: cfchristmastreefestival@gmail.com.

Business name

Contact person

Position

Best time and method to contact

Telephone

Mobile

Email

Postal address

For further information

Nicci Hughson
Festival Coordinator

By email:
cfchristmastreefestival@gmail.com

By phone:
027 348 2155

[www.cfnz.org.nz/
christmastree](http://www.cfnz.org.nz/christmastree)

Sponsorship terms and conditions

Upon completion of sponsorship agreement, an invoice will be generated by Cystic Fibrosis NZ - Wellington Branch. CF Wellington reserves the right to refuse admission to the event if the invoice has not been paid by the 20th of the month following the invoice date. All payments must be made by 1st December 2019. Payments must be made to CF Wellington via cheque, cash or bank transfer. Bank account details will be given upon request. A confirmation letter and details will be issued prior to the event. If you have not received confirmation of your booking within 7 days, please contact Nicci Hughson at CFNZ to confirm. We cannot guarantee specific placements of trees within the airport. Wellington International Airport have the right to move trees at their discretion, in general this would be because of security or operational issues. We will do our best to ensure you are more than happy with placement.