



Cystic Fibrosis Charity Race Day *Saturday 28th January 2012*

The Canterbury Jockey Club is delighted to dedicate the January 28th race day as a fundraiser and to help with awareness of the work done by the Christchurch-based charity, Cystic Fibrosis Association of New Zealand.

It's a great time to catch up and reconnect with colleagues and clients or, being the final weekend before school goes back, it's the last chance for a family summer fun day out with plenty of entertainment for everyone!

We invite your company to become a Charity Race Day Sponsor and share the great benefits with your colleagues, employees, clients or host your own "Welcome to the new Business Year" event. Charity Race Day is well advertised on radio and in print and we're expecting a big crowd to come and join in the fun! This opportunity lets your corporate message be seen and heard by many Cantabrians, who have shown they will support businesses who demonstrate a real community spirit. We enclose four different options for you to choose from.

How about a "work do"? Bring the whole team along and park your branded vehicles in the traditional "car park boot party" spaces right out front and trackside. We can even do all the work as you can pre-order from the catering and cold beverage menus – delivered to your (car) door on the day! What ever your choice is, we promise a great day out. But there are only eight races available and 100 car parks so we also suggest you make that choice pretty quickly!

A handwritten signature in black ink that reads "Caroline Wagteveld McKenzie". The signature is written in a cursive, flowing style.

Caroline Wagteveld McKenzie
Event Coordinator

Cystic Fibrosis Association of New Zealand

Cystic Fibrosis Charity Race Day

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All Sponsorship Packages include:

- ◇ A full page advertisement in the race book
- ◇ One of the eight races named after your company or brand
- ◇ Your company signage displayed on race day
- ◇ Photo with winning race winner and connections after the race
- ◇ Your name / company acknowledged during public announcements on race day
- ◇ Acknowledgement in appropriate in publications e.g. CFANZ Annual Report
- ◇ Two people invited to the annual Canterbury Jockey Club's Sponsors' Dinner

VIP Silver Package

\$2,000 (+GST)

In addition to the standard inclusions you will receive...

- ◇ Race course entry for four people
- ◇ Four people hosted by the Canterbury Jockey Club in the Members' Stand

VIP Gold Package

\$2,500 (+GST)

In addition to the standard inclusions you will receive...

- ◇ Race course entry for ten people
- ◇ A reserved table for ten, by the window in the Balmarino Restaurant, for the day, fully catered.

VIP Platinum Package

\$3,000 (+GST)

In addition to the standard inclusions you will receive...

- ◇ Race course entry for twenty people
- ◇ A fully catered exclusive suite for twenty people – includes wine, beer and soft drinks. (Additional visitor numbers can be negotiated)

All packages include a donation to Cystic Fibrosis New Zealand to help them assist young people with CF and their families who live with the daily effects of this life threatening illness.





ride with the action

VIP Car Park Boot Party

\$100 (+GST)

Park your car track-side on the Grand National Lawn and host your own traditional "boot party" – bring your own picnic and enjoy the day's action.

Your 'Boot Party' sponsorship includes race course entry for four people

Additionally, a pre-ordered "Beverage and Food Basket" can be delivered to your car park. Quotes available on request

For further details contact:

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